

**VCU Community Memorial Hospital
Response Plan to the
2015 Community Needs Assessment**

Top Medical Conditions/Healthcare Issues	Actions Underway	Actions to be considered
Stroke	<ul style="list-style-type: none"> • Primary Stroke Center Designation • Community Education • Prevention Efforts? • Early Intervention? • CUH recruiting another neurologist to the community 	<ul style="list-style-type: none"> • Reinvigorate Community Church Health Partnership
Heart Disease	<ul style="list-style-type: none"> • Recruited Cardiologist • Diagnostic CATH Lab • Blood Pressure Screenings • Community Fitness Grants • Recruited additional Cardiologist for July 2016 	<ul style="list-style-type: none"> • Reinvigorate Community Church Health Partnership • Enhance Health Fairs • Education Programs on Heart Disease with specific programs in Women and Heart Disease • Addressing obesity
Cancer	<ul style="list-style-type: none"> • Oncology Center • PET CT • Komen Grant offering free mammograms for indigent populations • Only Lipidemia Clinic in region available at CMH Rehab • Grant funding for Cancer Patients in Rehab • Partnering with Cancer Resource Center from VCU • Low Dose Lung Cancer Screening • Massey Cancer Center Clinical Trials • Initiated self-referral program for mammograms April 2016 	<ul style="list-style-type: none"> • Subspecialists in Oncology providing Clinics in South Hill (Neuro, GYN and ENT Oncology)
CVA	<ul style="list-style-type: none"> • Moving towards Stroke Certification • PT-working on Neurological fellowship 	<ul style="list-style-type: none"> • Community Outreach • Reinvigorate Community Church Health Partnership

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	<ul style="list-style-type: none"> • Blood Pressure Clinics • Recruiting additional Neurologists 	<ul style="list-style-type: none"> • Cholesterol screening at Community Health Fairs
Maternal and Infant Care	<ul style="list-style-type: none"> • Prenatal Care in coordination with VCU Medical Center Obstetrics • OB services at CMH to reopen 12/2017 • Expanding Family Medicine and Pediatric Care in South Hill 	
Preventable Hospitalizations- Largest Percent of Preventable Readmissions related to Respiratory Illnesses)	<ul style="list-style-type: none"> • Pulmonology practice established Aug. 2015 • Pulmonary Rehab Program beginning in April 2016 	
Aging Population	<ul style="list-style-type: none"> • GWEP Program in concert with VCU Health 	<ul style="list-style-type: none"> • Retirement/Assisted Living/Memory Unit • Expanded Geriatrics in Region
Health Risk Profiles	<ul style="list-style-type: none"> • CORE programs for communities 	<ul style="list-style-type: none"> • Re-evaluate smoking cessation classes • Explore Health Risk Education for all providers • Rejuvenate and encourage employee healthy living activities
Opposing trends in healthcare between Caucasians and Black/African Americans		<ul style="list-style-type: none"> • Engage community leaders in open discussion of barriers to healthcare • Evaluate reconstituting the Community Church Health Partnership (consider changing to "...Health Mission or Ministry" • Engage Community H & W department in planning for additional outreach opportunities focusing on minority populations

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<p>Lack of coordinated efforts to address healthcare issues in region.</p>	<ul style="list-style-type: none"> • Have initiated inter-agency (regional health dept., school nurses, social services, Massey Cancer Resource Center) discussions on regional healthcare issues with following outcomes: <ul style="list-style-type: none"> ○ Efforts to joint venture on health screenings/educational events. ○ Working on development of resource sharing website to inform other agencies of service and program offerings that each entity is offering 	<ul style="list-style-type: none"> • Consider increased efforts for community health fairs in cooperation with regional agencies
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*Note -CORE Programs are an overarching strategy for educating the Communities for Health related issues and possible steps they can take for early intervention.